

## Analysis on the Path of Family Culture Communication

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**Abstract:** The traditional family culture has a long history and is an organic part of Chinese traditional culture. It is the micro-foundation of the core values of socialism. The development of traditional family culture has matured and passed the test of practice. The inheritance is worthy of our promotion and praise. The traditional family style culture combines the idea of governing the country and the country, and precipitates the rational core of traditional culture. Taking the traditional family training genealogy as the carrier, it is necessary to promote the modern transformation of traditional family culture to meet the needs of the development of the times. The paper chooses the family style of the Wang family as the classic case. Its significance lies in the contrast with the Shandong culture. It belongs to the same regional bloodline and provides realistic support for the inheritance of the traditional family culture.

### 1. Introduction

The vitality of traditional culture lies in its innovative power, whether it can reflect the reality in the historical process. In the process of feudal history of more than two thousand years in our country, the social and political structure of the whole country has been formed. As the carrier of society, the family also contains the inheritance of life, culture and spirit. Traditional family style is an important part of Chinese traditional culture. The Chinese nation has attached importance to family style, family and family education since ancient times. Family style is closely related to our life. It is the essence of Chinese traditional culture and the spiritual memory of our Chinese nation. With the development of the socialist market economy, the transformation of China's economic system, the transformation of the entire social life model and family structure pattern, this brings new challenges to the inheritance of traditional family culture. China's old rules and fine traditions are the embodiment of Chinese culture and the wealth we continue to carry forward and inherit. In the Spring Festival of 2014, the grassroots program was launched, and interviews were conducted to explore the social activities of good family styles. At the Spring Festival party in 2015, General Secretary Xi Jinping's important speech on family style pushed the study of family culture to a climax. General Secretary Xi Jinping pointed out: "No matter how much change in the times, no matter how much the life pattern changes, we must attach importance to family building, pay attention to the family, pay attention to family education, pay attention to family style, closely combine to cultivate and promote the core values of socialism, and carry forward the tradition of the Chinese nation. Family virtues, promote family harmony, promote family and love, promote the healthy growth of the next generation, promote the elderly to support, and make thousands of families an important basis for national development, national progress, and social harmony." 1 If a person can be filial to his parents at home, respecting the old and loving the young, saying the words must be done, and the character is noble, this must be edified by the good family style, so that it becomes internalized into behavioral habits and becomes socially inevitable. Unity of knowledge and dedication, due diligence. This is true of one person, and the same is true for most of them. Our social atmosphere will be clear.

### 2. Traditional family style culture content and characteristics

Summarizing and summarizing the traditional family style cultures such as Zeng Guofan's family style, Yan's family training, and Liang Qichao's family books, it is not difficult to find that these

ideas include cultural connotations such as filial piety, diligence and humility. Those who want to rule the country, first Qi Qijia, righteous people first and foremost, and finally reflect the core content of the traditional family style culture. To manage your country, you must first manage your family. There is a saying in China: home and everything. Only when the family is harmonious, the family style is correct, the society will be peaceful, and the country will be peaceful. If you want to be at home, you must first cultivate yourself. If you want to manage your family well, you must first strive to improve your self-cultivation. Whether it is Qi, or a success, those who have made a difference in the ancients attach great importance to the cultivation of family style. The traditional family style culture has a wide range of contents and covers a wide range of fields.

Traditional family culture has always required family members to start from small things and start from themselves. A very important part of our traditional family style is to require every family member to understand the rules of the young and the old, the upper and lower, the noble and the noble, and not to commit the following. This is the most basic requirement of tutoring, and it is also a compulsory course for each member to practice; Learning the traditional self-cultivation culture, emphasizing the study of Confucianism and improving the quality of family members; Confucianism has many theories and methods of self-cultivation, which constitute the basic framework of traditional family culture.

Ancient China attached great importance to the handling of family relations. The traditional family culture culture believes that the family should handle the relationship between the family members, such as husband and wife, brothers, and children. In the handling of family affairs, it is generally handled by parents (different from the meaning of parents today, the parents in the traditional sense are Refers to the older, high-ranking, highly respected male elders in the family. They must be absolutely obedient. For the consumption of household production materials, advocating the principle of simplicity, diligent thinking runs through the rule of the family. Zeng Guofan believes that diligence is the foundation of the country. "There is a rise in the state-owned family, which is caused by Keqin Kezhen. The opposite is true. The traditional family culture advocates the diligence-based approach of Qijia, and regards diligence as the foundation of making a fortune.

The content of the traditional family culture is not only reflected in the self-cultivation and Qi family, but also in the family training and family education of the officials for future generations, that is, the idea of governing the country in the traditional family culture. In the traditional family, the governance of the country is reflected in the standards of bureaucratic family management. The way to govern the country is also an important part of ancient Chinese family education. In dealing with public affairs, politicians must strengthen their self-cultivation, and demand fairness and justice as the norm; always learn the things around them, learn the skills of governing the country, cultivate their ability to learn to read, and strengthen the ability to handle things; Morality is unified, not a crony. In daily life, you are required to stand by and lead by example. The content of traditional Chinese family style is concrete and comprehensive, and the family members have made detailed regulations. It is precisely these requirements that make the traditional family members live in harmony and have a great impetus at that time.

Everything in human society comes from practice. Without practice, nothing will exist. From the generation and transformation of traditional family style culture, it takes place in the process of practice. Every link is rooted in practice and develops and inherits in practice. The traditional family culture is preserved in the form of family training and genealogy, or it is a way of word of mouth, which is a product of practical development. Nothing is only devoted to education and not to action. Therefore, the traditional family style culture is constantly developing and summarizing in practice, in order to adapt to the social development, to keep up with the pace of the times, to promote the rationality of family harmony, and thus better serve human beings and society.

In a large family, with the authority of the patriarch, the moral concept and behavioral model containing the family spirit are standardized, externalized in the line, internalized in the heart, the content of the traditional family culture exists and every corner of life, along with People are familiar with and cognizant, and gradually evolve into a common code of conduct that everyone

adheres to. Throughout the past and the present, we can find that many traditional family cultures reflect the special attributes of different family level differences. The formation of traditional family culture reflects the different cultural backgrounds and educational concepts of the patriarchs or elders of different families. It has a certain era and has a certain class nature. Therefore, the diverse social identity of family leaders leads to the diversity of family styles. If there is the family style of the emperor's princes, the family style of the ink, the family style of the people, the family style of the merchants, and so on. The traditional family culture of different categories reflects the characteristics of diversity.

### **3. Strategies for nurturing and inheriting good family style**

The core values of socialism are the unity of the socialist core value system. In the core values of socialism, "rich, strong, democratic, civilized, and harmonious" is the basic goal of socialist modernization. It is the value goal of socialist core values and The conciseness of the value concept is the basis of other levels of value. Among them, "harmony" is the basic concept advocated by Chinese traditional culture and an important guarantee for social stability and sustainable development. The family is the place where the birth and growth of life is, and it is also the basic unit for promoting social civilization and promoting traditional culture. "A small step in personal quality, a great step in national quality." A society, values are embodied in the depths of social life, and settled in the daily behavior of citizens. The reason why we should work harder, reduce, and implement, because the most basic subject of practicing values is the individual. In daily life, more and more trivial things are just trivial things. It is precisely the behavior of each person in a small matter, reflecting the moral standards and value pursuit of a nation and a nation. Cultivating and practicing the core values of socialism requires everyone to choose good and follow good. In the same way, cultivating and inheriting a good family style means that under the guidance of the core values of socialism, in the living situation and social atmosphere that practice the core values of socialism, each social individual can understand the family style and regain his family style. Consciously inherit the excellent family style.

Law is a weapon of the country. At any stage of any society, it is necessary to be bound by law. Any stable and sustainable development of society requires perfect laws and regulations to protect the escort. In a certain sense, the formulation of relevant laws is also an effective way to encourage the masses to identify with mainstream values. Today's society faces many social problems that need to be solved urgently. The reasons should be explored from the perspective of legal mechanisms and law enforcement. Regarding the family, there are many related laws in China, mainly including the Law on the Protection of Minors' Rights and Interests, the Law of the People's Republic of China on the Protection of Women's and Children's Rights and Interests, the Marriage Law of the People's Republic of China, and the Law of the People's Republic of China Wait. However, the relevant laws and regulations concerning family style have not yet been introduced, and the family style has a long history and belongs to the intangible cultural heritage. In 2011, the Law of the People's Republic of China on the Intangible Cultural Heritage was promulgated and implemented, which is a milestone in the protection of China's intangible cultural heritage. It is a historically significant law in the field of cultural work in China, and it is of specific significance to the protection of intangible cultural heritage in China. However, at present, the whole society lags behind the protection of the family heritage in the intangible cultural heritage, such as the lack of authoritative scientific definition of ancient genealogy, books on family rules and family culture, and cultural relics related to family style, lack of capital investment, development and utilization. The protection of the intangible cultural heritage of the family style is worrying. Therefore, the state should formulate and improve relevant laws and regulations concerning the protection of family winds, so that the inheritance of family style has a long history under the escort of law.

Advanced models, public figures, teachers, leaders and other groups are part of the pioneering team building socialist spiritual civilization. Their family style provides conditions for building an excellent family culture and plays a role model that some ordinary families do not have. The family is the first school to shape the ideological and moral cultivation of human beings. The excellent

family style can play a role in comprehensively purifying the social environment. This is extremely important in the party members and leading cadres. The family style of these people is closely related to the party style, political style and social atmosphere. If the family style is skewed, it is prone to party style, political style, social unhealthy or even corrupt. The phenomenon. Xi Jinping emphasized at the Sixth Plenary Session of the 18th Central Commission for Discipline Inspection: "We focus on promoting the style of the people with a good party spirit, giving play to the role of outstanding party members, cadres, and moral models, and building family style as an important part of leading cadres' work style. Truth, goodness and beauty, slamming fake and ugly, creating a social atmosphere of advocating goodness and understanding, and promoting a significant improvement in social atmosphere." Therefore, party members and leading cadres must take the lead, learn the connotation of socialist morality and spiritual civilization construction, establish an excellent family style that fits the principles of socialist ethics, and play an exemplary role. Teachers should adhere to the principle of moral education as the first and educate people, constantly improve their moral literacy and teaching and guiding ability, and cultivate the cultivation of good family style in every stage of education and every field of education. By promoting the outstanding deeds of advanced models, top ten young people, and moving Chinese characters, we will play a demonstration role in the construction of key people's home style, and make us become the inheritors of excellent family style in the subtle.

#### **4. Conclusion**

Family style is a kind of silent power, silent teaching, no earth-shattering loud noise, it is just as silent as the spring rain. After a good test of time and practice, the excellent family style is renewing vitality and vitality. In the process of deepening China's "four comprehensiveness", fully promoting the building of socialist civilization with Chinese characteristics, vigorously promoting China's excellent traditional culture, and realizing the great rejuvenation of the Chinese nation, the cultivation and inheritance of the fine family style is particularly important. Realize the great "Chinese Dream" to gather strength and gather the spirit of the gods.

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